

APPLICATION FAQs

• How do I apply to Luther Hodges Scholars?

- Rising UNC sophomores applying to Kenan-Flagler Business School (as a Business Administration Major or Business Administration Minor) are eligible to apply to the Luther Hodges Scholars program. Applicants apply through the UNC Kenan-Flagler Undergraduate Business Program's online application via ConnectCarolina.
- When do I apply to Luther Hodges Scholars? Are transfer students eligible?
 - The Luther Hodges Scholars application opens on June 15, the same date as for the Undergraduate Business Program. However, for students applying to Luther Hodges Scholars, the application deadline is August 12.
- Can I pursue additional majors or minors outside of business as a Luther Hodges Scholar?
 - Yes! Most Luther Hodges Scholars have more than one major and/or minor. The program welcomes students with various perspectives and backgrounds, such as those with a military-affiliation. The Luther Hodges Scholars program encourages students to explore business at the intersection of other academic and professional disciplines.
- Can I apply for both Luther Hodges Scholars and TREBLE (formerly known as GLOBE)?
 - No. Due to conflicting programmatic requirements, applicants can only apply to either Luther Hodges Scholars or TREBLE.

• What are the selection criteria for applicants? How will my application be evaluated?

 Luther Hodges Scholars seeks students with academic excellence, interest in research, and a desire to learn and work across the business, academic, policy and/or government sectors. Applicants should clearly explain their alignment with the mission of the Kenan Institute and Luther Hodges Scholars, highlight previous personal and professional experiences working towards the public good, and communicate their passion for becoming a leader who improves society.



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- Are my responses to essay questions on the UBP application accessible to Luther Hodges Scholar application reviewers?
 - No, reviewers only have access to Luther Hodges Scholar application responses and your resume. However, admission to Luther Hodges Scholars is contingent on admission to Kenan-Flagler.
- Can Luther Hodges Scholars participate in Study Abroad?
 - Yes! Scholars are eligible to complete Study Abroad experiences or Global Immersion Electives (GIEs) while in the program. However, scholars MUST be in-residence during the first semester of the program and be able to complete the in-person Cross-Sector Internship the following summer. It is recommended to Study Abroad in fall of your junior year to avoid program scheduling conflicts.
- What are the expectations and requirements of students accepted into the program?
 - Scholars engage in many different opportunities throughout their experience. Luther Hodges Scholars is a co-curricular program, offering students three academic courses (BUSI 120, BUSI 220, BUSI 221). These courses focus on the program's core competencies (Leadership, Research & Cross-Sector Collaboration) and grant three total credit hours for scholars.

Scholars also complete a fully funded, eight-week Cross-Sector Internship during the summer following sophomore year. Program staff provide placement, preparation, and support for this experience.

In addition to coursework and internship experiences, scholars are provided personalized academic and professional coaching from program staff and engage in regular programming events hosted by both Luther Hodges Scholars and the Kenan Institute of Private Enterprise.

- What careers or other pursuits do Luther Hodges Scholars embark upon after graduation?
 - Our graduates pursue a variety of opportunities in both the private and public sectors. Program alumni are currently working across the globe in business areas such as consulting, investment banking, marketing, sales, and operations. In addition, we have alumni working in non-profits, research institutes, state, local, and federal government, and completing graduate studies. Luther Hodges Scholars is committed to supporting our students' academic, personal and professional goals.