

LUTHER HODGES SCHOLARS APPLICATION

The Luther Hodges Scholars application consists of three essay questions and a checkbox acknowledgement. See the items below. Responses to the questions must be comprehensive, yet concise.

Essay I:

The Luther Hodges Scholars program is housed in UNC's [Kenan Institute of Private Enterprise](#) and shares its mission to promote innovative market-based solutions to vital economic and societal challenges with professionals across academia and the public and private sectors.

The mission of the Luther Hodges Scholars program is to develop future business leaders capable of working across the public and private sectors using their business skills and knowledge for the public good.

Which aspects of the Luther Hodges Scholar program's mission and/or the Kenan Institute's mission appeal to you? In your response, please reference particular events, programs, or initiatives of the Luther Hodges Scholars program or the Kenan Institute. (250-300 words).

Essay II:

The Luther Hodges Scholars program develops mission-driven, impactful future business professionals using a competency-based framework that focuses on leadership development, research, and cross-sector collaboration.

What personal or professional achievement related to addressing the public good and making an impact are you most proud of, and why? In your response, refer to specific business-related skills you used in this effort. (250-300 words).

Essay III:

The Kenan Institute achieves its mission through its convenings, translational research, and centers and initiatives such as [NCGrowth](#), the [Luther Hodges Scholars](#) program, the [American Growth Project](#), and its [Empowering American Cities](#) collaboration with Fifth Third Bank. As a Luther Hodges Scholar, you will have the opportunity to undertake research on an economic or societal problem related to business using evidence-based, data-driven research methods.

Please provide 2-3 possible research questions you would be interested in exploring as a Luther Hodges Scholar. Consult this [GUIDE](#) to develop well-written research questions.

Note: If you are accepted into the program, you will not be obligated to conduct research on these topics.

Cross-Sector Internship Acknowledgement (Please read carefully as there are no exceptions to this requirement.)

I acknowledge that the Luther Hodges Scholars program requires students to complete a Cross-Sector Internship during the summer following their first semester in the program. If accepted into the program, I commit to undertaking this experience during my sophomore summer. (More information on the Cross-Sector Internship can be found [here](#).)