

ENCOURAGING GROWTH IN THAILAND

Working as interns with Kenan Foundation Asia

Kenan foundation Asia is a non-profit organization that aims to empower people with the knowledge, technology, and skills necessary for a better future.



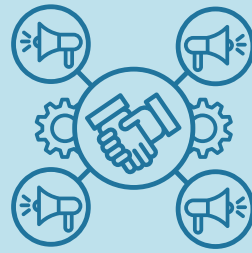
OUR TASKS

- Develop a marketing plan for expansion into the environmental sector
- Create a demand analysis for wellness tourism
- Research employability skills, AI and green skills
- Research AI in conjunction with Grant writing to improve efficiency



MARKETING

- In order to raise awareness, and support/attract small businesses in their transition to sustainable practices, Kenan Foundation Asia should host workshops, and events, and offer resources.



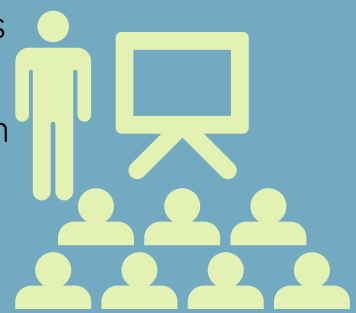
DEMAND

- Kenan Foundation Asia serves as an economic development think tank providing strategic plans to small business and entrepreneurs and the Thai government



EDUCATION

- Kenan Foundation Asia is supporting the growth of green skills and workforce development through facilitating the integration of AI and green education into school curriculums.



PARTNERSHIPS

- KF Asia is a primary player for global sponsorships throughout the Mekong Region due to both private and public interest in tech growth and sustainable economic development.



TAKEAWAYS

- Cross-sector collaboration enhances global economies
- Data-driven research combined with cultural understanding is a necessity for foreign business development



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