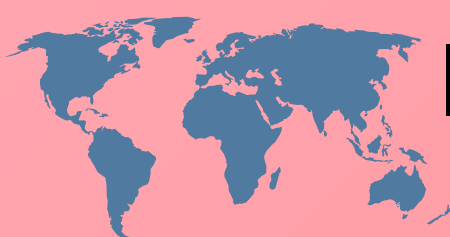


Summer 2024 as International Trade Specialist Interns

Impact



Initiatives

2.2K employees globally

100 U.S Cities

80 International Markets

Foreign Market Research

Resolution of Trade Disputes

Export University 101

- Maintain, update data and create Salesforce reports,
- Contribute to planning of D.C. trip
- Research of foreign markets
- Utilizing and learning Power BI
- Enact marketing initiatives

Internship Responsibilities

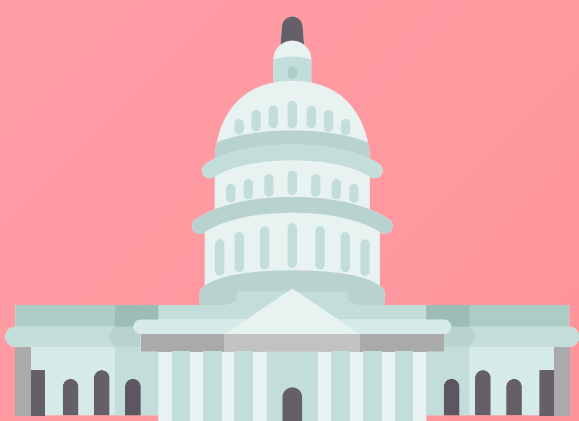


Experience Highlights

Company Visits

Export University in Asheville, NC
 Meeting NC Secretary of State, **Elaine Marshall**, Rep. **Kathy Manning**, and many other important local policymakers and small business owners

Trip to **Capitol Building**, **U.S Dept of Commerce Building**, **Google**, and **AWS** in Washington D.C



Internship Takeaways

Learned the deeply complex structure with inter-agency collaboration that plays a vital role in driving policy implementation

Salesforce & Microsoft Power BI skill building

Discovered how global trade is the result of close collaboration between the public and private sectors

Understanding the importance of small-businesses and local investment

Asiah Graham, Samhita Gattupalli, Matthew Abel
 Luther Hodges Scholars
 Class of 2026

For more information, visit: <https://www.trade.gov/us-commercial-service> and <https://hodgesscholars.unc.edu/>